

Creating a Pitch Deck

Consider your response to each of the points below, and then create one PowerPoint slide for each. You could then choose to record your pitch deck for increased impact.

Slide	Your notes
Title slide	
A summary that outlines your Team's purpose	
Explain the problem your Team solves	
Compare your solution with other ideas	
Milestones and accomplishments (what have you achieved so far)	
Sell your solution – why choose your Team?	
Highlight the potential market for your Design Solution and how big the market might be.	
Outline what you are asking for (financial investment, research grant, skills, etc)	