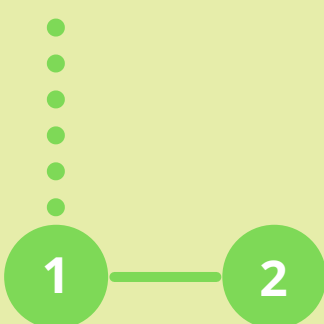
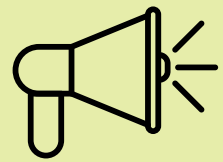


Biomimicry Design Process

DEFINE PHASE

Call to Action

What story would you like to create for the future?



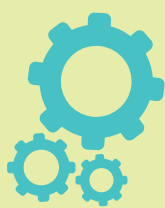
Understand Your Context

Understand the parameters around your Challenge.



Research Question

Turn your Functions into questions nature can answer.



Identify Functions

Get more specific and identify the Functions your innovation needs to do.



DISCOVER PHASE

Abstract

Understand the Design Principles behind each Strategy.



Discover

Use Research Questions to search nature for Strategies.



CREATE PHASE

Measure, Assess & Improve

Review your Design Solution using Nature's Unifying Patterns and make improvements.



Create

Create a Design Solution integrating Design principles discovered from nature.



COMMUNICATE PHASE

Create a Pitch Deck

Produce a Pitch Deck and become a Natural Entrepreneur.



Select a Challenge

Decide what you would like to do to change the future.

